PRESTIGE IS ABOVE ALL



MASTER OF BUSINESS ADMINISTRATION (BUSINESS ANALYTICS)



FIRST SEMESTER

- Principles of Management
- Economic Analyses for Business Decision Making
- Financial Reporting and Analysis
- Business Environment

- Business Statistics
- Business Communication & Presentation Skills
- Business analytics IT Skills Lab
- Introduction to Business Analytics and Data Science Introduction to Python for Business Analytics
 - Comprehensive Viva



SECOND SEMESTER

- Marketing Management
- Production and Operations Management ■ Corporate Finance
- Machine Learning & Applications
- Human Resource Management
- Decision Science
- Organisation Behaviour
- Machine Learning using R Lab (Practical)
- Database Management & SQL Lab (Practical)Project- Data Analysis with Python



THIRD SEMESTER

- Big Data Analytics
- Multivariate Data Analysis
- Generic Elective Group I
- Generic Elective Group I Discipline Specific Elective- Group II
- Discipline Specific Elective- Group II
- Practical Lab on Big Data Analytics
- Data Visualization Lab
- Summer Training Report & Presentation



FOURTH SEMESTER

- Entrepreneurship and Small Business Development
 Discipline Specific Elective-Group II
- Cyber Security & Law
- Discipline Specific Elective-Group II
- Dissertation Report & Viva Voce
- Predictive Analytics using SPSS
- Certification Course from NPTEL/SWAYAM









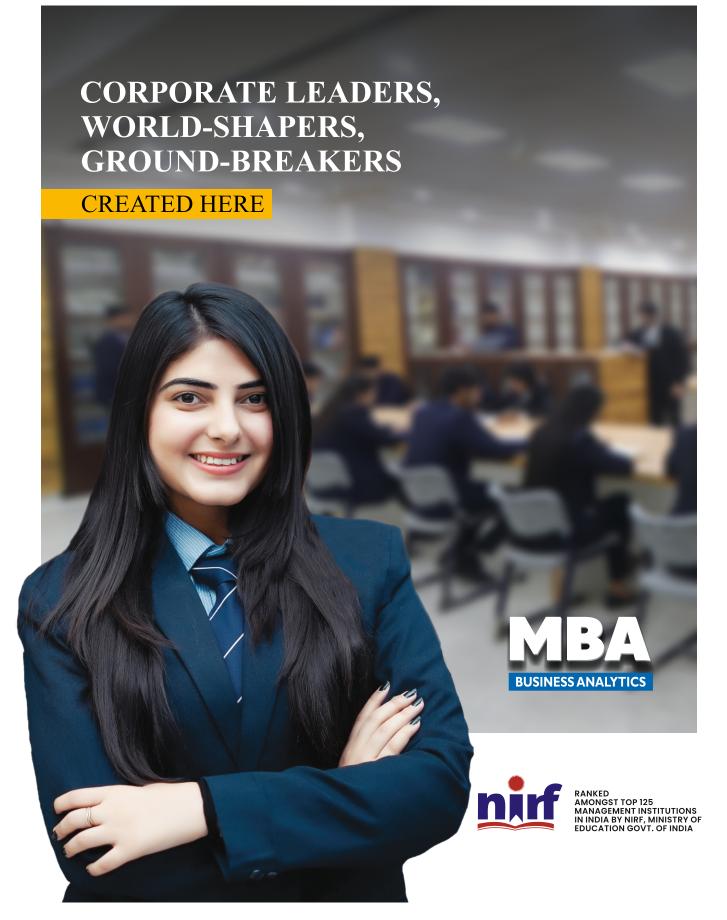












WHY **PRESTIGE GWALIOR?**

We at Prestige Institute of Management & Research, Gwalior offer you incredible opportunities in terms of great future. We inculcate values, creativity and team spirit amongst our students. We are looking forward to meet you in person and connecting you with excellent teachers, facilities and the vibrant environment of MBA (Business Analytics) Program.





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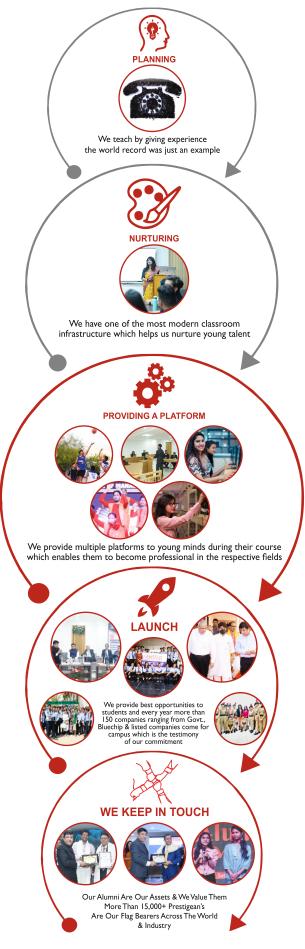
















































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