

MASTER OF BUSINESS ADMINISTRATION (BUSINESS ANALYTICS)



FIRST SEMESTER

- Principles of Management
- Economic Analyses for Business Decision Making
- Financial Reporting and Analysis
- Introduction to Business Analytics and Data Science
- Business Environment
- Business Statistics
- Business Communication & Presentation Skills
- Business analytics IT Skills Lab
- Introduction to Python for Business Analytics
- Comprehensive Viva



SECOND SEMESTER

- Marketing Management
- Production and Operations Management
- Corporate Finance
- Machine Learning & Applications
- Human Resource Management
- Decision Science
- Organisation Behaviour
- Machine Learning using R Lab (Practical)
- Database Management & SQL Lab (Practical)
- Project- Data Analysis with Python



THIRD SEMESTER

- Big Data Analytics
- Multivariate Data Analysis
- Generic Elective – Group I
- Generic Elective – Group I
- Discipline Specific Elective- Group II
- Discipline Specific Elective- Group II
- Practical Lab on Big Data Analytics
- Data Visualization Lab
- Summer Training Report & Presentation



FOURTH SEMESTER

- Entrepreneurship and Small Business Development
- Cyber Security & Law
- Generic Elective – Group I
- Discipline Specific Elective-Group II
- Discipline Specific Elective-Group II
- Dissertation Report & Viva Voce
- Predictive Analytics using SPSS
- Certification Course from NPTEL/SWAYAM



Upcoming Campus...



PRESTIGE
INSTITUTE OF MANAGEMENT & RESEARCH, GWALIOR
NIRF | NAAC 'A' GRADE | AUTONOMOUS



RANKED AMONGST TOP 125 MANAGEMENT INSTITUTIONS IN INDIA BY NIRF, MINISTRY OF EDUCATION GOVT. OF INDIA



UGC APPROVED AUTONOMOUS INSTITUTE



ACCREDITED 'A' GRADE INSTITUTE



APPROVED



Permanently Affiliated to Jiwaji University, Gwalior NAAC A++



BAR COUNCIL OF INDIA

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CORPORATE LEADERS,
WORLD-SHAPERS,
GROUND-BREAKERS

CREATED HERE



MBA
BUSINESS ANALYTICS








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WHY PRESTIGE GWALIOR ?

We at Prestige Institute of Management & Research, Gwalior offer you incredible opportunities in terms of great future. We inculcate values, creativity and team spirit amongst our students. We are looking forward to meet you in person and connecting you with excellent teachers, facilities and the vibrant environment of MBA (Business Analytics) Program.

MBA

BUSINESS ANALYTICS

-  Ranked Amongst **Top 125** Management Institutions in India By **NIRF**, Ministry of Education Govt. of India
-  Only Private **UGC Approved** Autonomous & **NAAC 'A' Grade** Institute in Gwalior Region
-  GLOBALLY CONNECTED WITH **15000+** ALUMNI IN 30 COUNTRIES
-  EVERY YEAR **800+ STUDENTS** RECRUITED IN **100+ COMPANIES**
-  FACULTY WITH EXPOSURE FROM NATIONALLY REPUTED INSTITUTIONS



PLACEMENTS SNAPSHOT



216%
RETURN ON INVESTMENT

14.70 LPA
HIGHEST PACKAGE OFFERED

170
ORGANIZATIONS VISITED

25%
ORGANIZATION OFFERED ANNUAL PACKAGE OF MORE THAN 10 LPA

98.8%
PLACEMENT ACHIEVED FOR 2022-23

845
OFFERS RECEIVED

LIFE @ PRESTIGE

